

## **AGENDA**

**DOWNTOWN DEVELOPMENT AUTHORITY  
WAYNE MEMORIAL HOSPITAL  
CONFERENCE ROOM**

**MARCH. 1<sup>ST</sup>, 2016 11:00 AM**

Call to order and roll call:

Pam Hightower, Chair  
Jennifer Reeder, Vice Chair  
Joe Ierardi  
Rick Peel  
Jerilyn Bennett  
Linda Lockley- Kelly  
Kim Rozier  
City Manager, Mike Deal  
Mayor, David Earl Keith  
Building Inspector, Don Herrin  
DDA Director, Maika Kicklighter

1. Approval of minutes
2. **OLD BUSINESS**
  - a. 365° Total Marketing – SWOT Analysis Update
  - b. Spring Spectacular- March 28- May 2
3. **NEW BUSINESS**
  - a. New Businesses Downtown
    - i. Leona Harter Opening Yoga Studio
    - ii. One Love Island & Soul Food restaurant
      1. Soft opening April 11
  - b. Other Downtown Business Updates
    - i. Angelique's
    - ii. Cupcakes's Fashion for your Tastebuds